

## Culminating Activity Part 1

As part of the curriculum, students are to demonstrate an understanding of the social effects of current com tech. For this project, students are to produce a 30-second Public Service Announcement (PSA), addressing responsibility in social media to the general public. This is to be done in pairs and can be

1. A Video (using moviemaker)
2. Radio Ad (using Audacity)

Students must submit a script/storyboard before production begins.

**Expectations:** 9A2, 9C2, 9A2.1, 9B1.1, 9C2.2, 9C2.4

Criteria	Level 1 (50% - 59%)	Level 2 (60% - 69%)	Level 3 (70% - 79%)	Level 4 (80% - 100%)
<b>Knowledge and Understanding</b>				
describe how society is being affected today by various new and emerging technologies	describes how society is being affected today by various new and emerging technologies, with assistance	adequately describes how society is being affected today by various new and emerging technologies	competently describes how society is being affected today by various new and emerging technologies	expertly describes how society is being affected today by various new and emerging technologies
<b>Thinking</b>				
evaluate information to determine main ideas	evaluation of information to determine main ideas demonstrates limited understanding	evaluation of information to determine main ideas demonstrates some understanding	evaluation of information to determine main ideas demonstrates considerable understanding	evaluation of information to determine main ideas demonstrates thorough understanding
<b>Communication</b>				
communicate information effectively	communicates information with limited effectiveness	communicates information with some effectiveness	communicates information with considerable effectiveness	communicates information with a high degree of effectiveness
communicate information using appropriate style (PSA)	demonstrates limited ability to communicate information using appropriate style (PSA)	demonstrates some ability to communicate information using appropriate style (PSA)	demonstrates considerable ability to communicate information using appropriate style (PSA)	demonstrates a high level of ability to communicate information using appropriate style (PSA)
<b>Application</b>				
make presentations using a variety of technologies and media tools (moviemaker or audacity)	is able to make presentations using only limited technologies and/or media tools with limited success (moviemaker or audacity)	is able to make presentations using a few technologies and/or media tools with some success (moviemaker or audacity)	is able to make presentations using a variety of technologies and media tools with good success (moviemaker or audacity)	is able to make presentations using a wide variety of technologies and media tools with excellent success (moviemaker or audacity)

